

Industrial production – Recovery in March driven by construction and manufacturing

- Industrial production (March): -3.0% y/y nsa; Banorte: -3.0%; consensus: -2.9% (range: -3.4% to 2.3%); previous: 3.3%
- Sequentially, industry climbed 0.6% m/m, recovering after a mild decline in the previous month (-0.1%) and with its largest expansion since the middle of last year
- Inside, construction led (+1.1%), driven by civil engineering works. Manufacturing also improved (+0.8%), with 14 of the 21 categories that make it up to the upside. Finally, mining fell 1.2%, with all three components contracting
- The result, along with revisions to previous months, was not enough to move the needle for a sizable revision in 1Q24 preliminary GDP. We believe that the sector could maintain a positive aggregate performance, albeit with differences within prevailing

Contraction in annual terms due to a negative calendar effect. Production fell 3.0% y/y (see [Chart 1](#)), in line with our estimate which practically matched consensus (-2.9%). Construction was the only one that remained in positive territory at 5.7%. Mining stayed negative for a fifth consecutive month at -5.5%. Finally, manufacturing also moderated to -5.0% ([Chart 2](#)). We must remember that these figures are strongly skewed to the downside due to the adverse effect of the *Easter* holiday. As such, using seasonally adjusted figures, industry posted a 2.1% increase. For further details by subsectors, see [Table 1](#).

Sequential uptick on improvements in key categories. Activity picked up 0.6% m/m, its best result since June 2023 ([Chart 3](#)). Although there were increases in several items, performance remains heterogeneous. In addition, strong base effects are still distorting some figures. In this regard, we believe construction remains as the best positioned given the boost from federal spending and interest in industrial spaces. Manufacturing is more mixed, with resilience in certain US sectors as a relevant support, but also with companies dealing with the effects of MXN strength and other challenges. Finally, the outlook for mining remains complex, especially for oil.

In this context, construction led at 1.1%, although not enough to erase the previous month's setback (-2.2%). On a positive note, civil engineering added a sixth month up at 2.9% –with efforts to complete flagship projects key in explaining this. However, we also highlight some momentum in edification (1.3%), facing a more positive base effect and likely benefiting from nearshoring-related activity. On the contrary, and 'specialized works' fell 3.5%.

Manufacturing was also positive at 0.8%, adding three months of increases. Inside, 14 of the 21 categories advanced. We note the 7.8% rebound in oil & carbon –with a lot of volatility given operational issues at some refineries. Other positive items included textile inputs (5.6%), textiles ex. clothing (4.3%), and metallic products (2.8%). On the other hand, relevant declines in base metals (-2.6%) and non-metallic minerals (-2.3%). Transportation equipment fell 0.4%, although only after a 1.6% expansion in the previous month. For more details, see [Table 2](#).

Finally, mining dropped 1.2%. Volatility continued in 'related services', down 3.7%, and dragging the total. On the other hand, the oil component fell 1.0%, consistent with reductions in crude oil and natural gas extraction and adding seven months to the downside. Finally, non-oil backtracked 1.4%, echoing the performance of this item in the trade balance.

May 10, 2024



Juan Carlos Alderete Macal, CFA
Executive Director of Economic Research and Market Strategy
juan.alderete.macal@banorte.com



Francisco José Flores Serrano
Director of Economic Research, Mexico
francisco.flores.serrano@banorte.com



Yazmín Selene Pérez Enríquez
Senior Economist, Mexico
yazmin.perez.enriquez@banorte.com



Cintia Gisela Nava Roa
Senior Economist, Mexico
cintia.nava.roa@banorte.com



[@analisis_fundam](http://www.banorte.com/analisiseconomico)

Winners of the awards as the best economic forecasters in Mexico by LSEG and Focus Economics in 2023



**LSEG STARMINE
AWARD FOR
REUTERS POLLS**
Best Forecaster
Economic Indicators
for Mexico 2023



Document for distribution among the general public

After a somewhat modest start to the year, we expect industry to show greater vigor in 2Q24. With today's results –and the revisions to January and February–, production would have fallen 0.4% q/q (0.8% y/y) in the first quarter, improving just 1bp relative to the figure published in the [GDP preliminary estimate](#). This would not be big enough to drive an upward adjustment for the headline, remaining at 0.2% q/q (1.6% y/y). With this, attention on the sector turns to the second quarter, where we expect greater dynamism.

By sectors, we hold a very positive view in construction. Considering the holiday period, we believe figures could show additional dynamism as soon as April, with both public and private projects gathering pace. Consistent with this, employment for the sector from IMSS showed a net creation of 22.5 thousand jobs (nsa). However, there is still room for an acceleration through May for civil engineering as the last push before the elections materializes. After this, we expect a deceleration in the sector. Nevertheless, dynamism in industrial spaces could provide some support, noting that just in the period between March 15th and April 15th, an additional US\$4.6 billion in investment announcements were registered by the Ministry of Economy, expecting the trend to continue further ahead.

On manufacturing, *S&P Global's* PMI in the US posted a slight deceleration in April, although still above the 50pts threshold, suggesting that some positive spillover locally might extend. However, this clashes with timely signals locally, with IMEF's indicator back in contraction at 49.2pts. As such, the short-term outlook remains somewhat challenging, with producers still dealing with several issues such as: (1) Sluggishness in output in China and the Eurozone, impacting some supply chains; (2) the effects from MXN strength in their profitability and cost structures; and (3) volatility in some input costs, particularly for the food industry.

Regarding mining, the downward trend in the oil sector will likely continue, at least in the short-term. We note a recent fire in early April in the Akal-B oil platform in the coast of Campeche. Although controlled quickly, this will likely represent another burden for the category.

All in all, industry should prove to be a relevant driver in 2Q24, but with some challenges taking its toll in the latter part of the year. In addition, a mixed performance is likely to continue across categories, with risks and hurdles being more present for some of them.

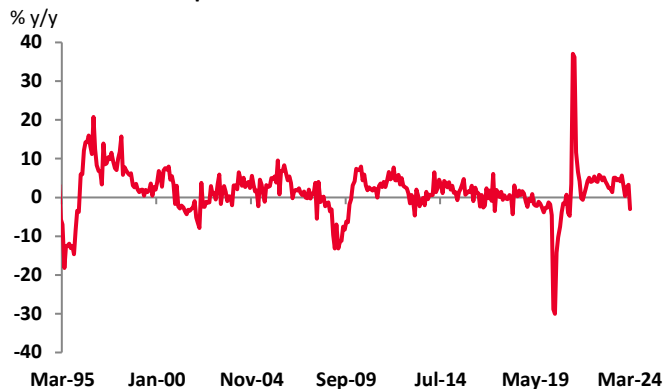
Table 1: Industrial production

% y/y nsa, % y/y sa

	nsa				sa	
	Mar-24	Mar-24	Jan-Mar'24	Jan-Mar'23	Mar-24	Mar-23
Industrial Production	-3.0	2.4	0.9	2.7	2.1	2.3
Mining	-5.5	2.9	-2.7	3.7	-4.1	3.3
Oil and gas	-4.6	3.7	-2.5	4.0	-4.5	3.8
Non-oil mining	-5.0	-1.8	-1.3	-0.2	-1.8	-1.8
Services related to mining	-16.8	18.7	-8.9	16.2	-12.3	27.4
Utilities	0.1	2.9	0.8	3.3	1.9	2.7
Construction	5.7	5.6	10.7	3.8	9.6	5.4
Edification	0.0	1.4	4.1	0.6	3.4	0.1
Civil engineering	38.7	29.7	46.1	20.8	44.8	34.7
Specialized works for construction	-7.5	3.6	1.6	3.6	-3.2	4.7
Manufacturing	-5.0	1.4	-1.0	2.2	1.5	1.4
Food industry	-2.4	-1.2	-1.0	0.1	1.9	-1.2
Beverages and tobacco	-0.7	-3.5	1.7	-1.4	5.2	-2.6
Textiles - Raw materials	-13.5	-8.2	-9.7	-9.4	-1.0	-8.6
Textiles - Finished products ex clothing	-3.9	-9.2	-2.7	-4.5	4.2	-8.6
Textiles - Clothing	-14.4	-13.5	-7.3	-10.4	-6.2	-11.9
Leather and substitutes	-24.2	0.0	-17.1	2.3	-13.5	1.1
Woodworking	-15.2	-11.9	-9.6	-9.0	-9.0	-11.2
Paper	-10.0	-2.9	-7.4	-0.9	-4.5	-2.9
Printing and related products	-11.5	-2.2	-6.4	-1.4	-5.1	-1.5
Oil- and carbon-related products	19.5	5.1	16.0	1.1	22.1	4.5
Chemicals	-1.9	-1.7	2.5	-4.1	4.7	-2.4
Plastics and rubber	-7.2	-2.4	-3.3	-1.3	2.3	-2.3
Non-metallic mineral goods production	-7.5	-2.2	-3.8	0.0	-2.3	-1.9
Basic metal industries	-8.1	1.3	-4.4	3.3	-5.6	1.7
Metal-based goods production	-7.4	-4.0	-3.4	-1.4	1.6	-4.5
Machinery and equipment	-7.3	1.1	-5.5	4.8	-0.5	0.0
Computer, communications, electronic, and other hardware	-2.5	4.1	1.9	3.4	3.8	4.2
Electric hardware	-7.3	3.7	-5.6	3.0	-2.3	3.5
Transportation equipment	-10.2	7.7	-1.9	9.1	2.3	7.7
Furniture, mattresses, and blinds	-9.1	-7.1	-2.9	-9.2	-0.8	-7.4
Other manufacturing industries	1.7	3.2	4.2	5.8	10.9	2.9

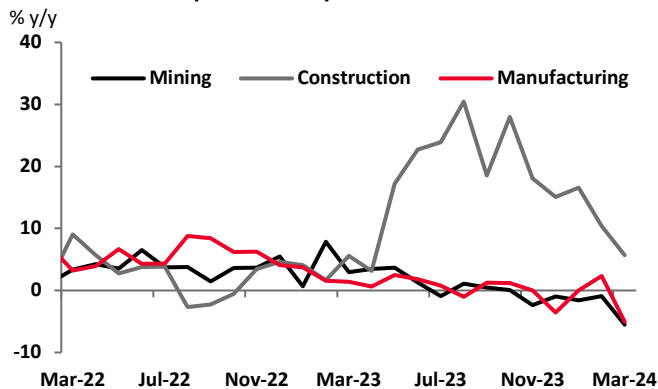
Source: INEGI

Chart 1: Industrial production



Source: INEGI

Chart 2: Industrial production by sector



Source: INEGI

Table 2: Industrial production

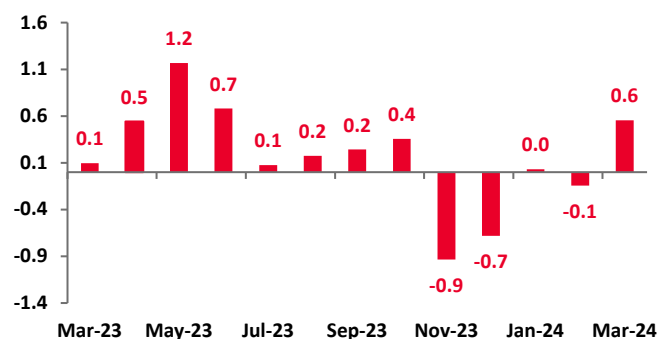
% m/m sa; % 3m/3m sa

	Mar-24	% m/m Feb-24	Jan-24	% 3m/3m Jan-Mar'24	Dec'23-Feb'24
Industrial Production	0.6	-0.1	0.0	-0.6	-1.2
Mining	-1.2	-0.8	-0.6	-1.1	0.0
Oil and gas	-1.0	-0.6	-1.3	-2.7	-2.1
Non-oil mining	-1.4	-0.2	2.2	2.0	2.1
Services related to mining	-3.7	-7.9	-3.4	1.4	12.7
Utilities	0.2	1.4	-0.3	-0.3	-1.3
Construction	1.1	-2.2	1.1	-1.2	-0.8
Edification	1.3	-3.7	1.8	-2.2	-2.2
Civil engineering	2.9	3.9	0.2	6.4	5.7
Specialized works for construction	-3.5	-4.7	-1.5	-6.1	-1.8
Manufacturing	0.8	0.7	0.1	-0.1	-1.3
Food industry	1.2	0.6	-1.6	-1.0	-1.2
Beverages and tobacco	1.4	1.3	0.3	2.3	1.2
Textiles - Raw materials	5.6	1.4	4.8	2.9	-5.1
Textiles - Finished products ex clothing	4.3	-4.2	1.1	-1.0	-1.6
Textiles - Clothing	-1.4	-4.3	2.7	-4.0	-4.8
Leather and substitutes	-0.5	-0.8	-2.1	-6.4	-8.0
Woodworking	-2.6	0.5	0.2	-2.4	-3.1
Paper	1.0	0.8	-0.6	-0.2	-1.5
Printing and related products	0.1	-2.0	-10.0	-7.1	-0.7
Oil- and carbon-related products	7.8	-2.7	6.4	19.5	19.7
Chemicals	2.3	1.0	1.6	3.1	1.5
Plastics and rubber	2.0	2.6	-1.8	0.5	-0.3
Non-metallic mineral goods production	-2.3	0.2	4.3	3.0	1.3
Basic metal industries	-2.6	-2.6	3.6	1.0	0.1
Metal-based goods production	2.8	-1.4	-0.4	-0.5	-2.9
Machinery and equipment	0.4	1.3	-0.3	-1.1	-1.9
Computer, communications, electronic, and other hardware	0.7	0.2	-1.5	-0.6	0.7
Electric hardware	1.3	-0.4	-2.6	-2.7	-2.0
Transportation equipment	-0.4	3.4	0.2	-2.5	-6.5
Furniture, mattresses, and blinds	-0.4	1.6	0.7	0.8	1.3
Other manufacturing industries	4.7	0.0	-0.6	4.1	4.5

Source: INEGI

Chart 3: Industrial production

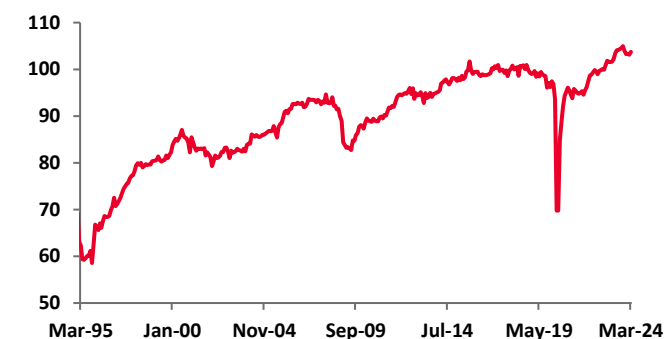
% m/m sa



Source: INEGI

Chart 4: Industrial production

Index sa



Source: INEGI

Analyst Certification.

We, Alejandro Padilla Santana, Juan Carlos Alderete Macal, Alejandro Cervantes Llamas, Marissa Garza Ostos, Katia Celina Goya Ostos, Francisco José Flores Serrano, José Luis García Casales, Santiago Leal Singer, Víctor Hugo Cortes Castro, José Itzamna Espitia Hernández, Leslie Thalía Orozco Vélez, Hugo Armando Gómez Solís, Carlos Hernández García, Yazmín Selene Pérez Enríquez, Cintia Gisela Nava Roa, Miguel Alejandro Calvo Domínguez, José De Jesús Ramírez Martínez, Daniel Sebastián Sosa Aguilar, Gerardo Daniel Valle Trujillo, Luis Leopoldo López Salinas, Marcos Saúl García Hernández, Juan Carlos Mercado Garduño, Ana Gabriela Martínez Mosqueda, Jazmin Daniela Cuautencos Mora, Andrea Muñoz Sánchez and Paula Lozoya Valadez, certify that the points of view expressed in this document are a faithful reflection of our personal opinion on the company (s) or firm (s) within this report, along with its affiliates and/or securities issued. Moreover, we also state that we have not received, nor receive, or will receive compensation other than that of Grupo Financiero Banorte S.A.B. of C.V. for the provision of our services.

Relevant statements.

In accordance with current laws and internal procedures manuals, analysts are allowed to hold long or short positions in shares or securities issued by companies that are listed on the Mexican Stock Exchange and may be the subject of this report; nonetheless, equity analysts have to adhere to certain rules that regulate their participation in the market in order to prevent, among other things, the use of private information for their benefit and to avoid conflicts of interest. Analysts shall refrain from investing and holding transactions with securities or derivative instruments directly or through an intermediary person, with Securities subject to research reports, from 30 calendar days prior to the issuance date of the report in question, and up to 10 calendar days after its distribution date.

Compensation of Analysts.

Analysts' compensation is based on activities and services that are aimed at benefiting the investment clients of Casa de Bolsa Banorte and its subsidiaries. Such compensation is determined based on the general profitability of the Brokerage House and the Financial Group and on the individual performance of each analyst. However, investors should note that analysts do not receive direct payment or compensation for any specific transaction in investment banking or in other business areas.

Last-twelve-month activities of the business areas.

Grupo Financiero Banorte S.A.B. de C.V., through its business areas, provides services that include, among others, those corresponding to investment banking and corporate banking, to a large number of companies in Mexico and abroad. It may have provided, is providing or, in the future, will provide a service such as those mentioned to the companies or firms that are the subject of this report. Casa de Bolsa Banorte or its affiliates receive compensation from such corporations in consideration of the aforementioned services.

Over the course of the last twelve months, Grupo Financiero Banorte S.A.B. C.V., has not obtained compensation for services rendered by the investment bank or by any of its other business areas of the following companies or their subsidiaries, some of which could be analyzed within this report.

Activities of the business areas during the next three months.

Casa de Bolsa Banorte, Grupo Financiero Banorte or its subsidiaries expect to receive or intend to obtain revenue from the services provided by investment banking or any other of its business areas, by issuers or their subsidiaries, some of which could be analyzed in this report.

Securities holdings and other disclosures.

As of the end of last quarter, Grupo Financiero Banorte S.A.B. of C.V. has not held investments, directly or indirectly, in securities or derivative financial instruments, whose underlying securities are the subject of recommendations, representing 1% or more of its investment portfolio of outstanding securities or 1 % of the issuance or underlying of the securities issued.

None of the members of the Board of Grupo Financiero Banorte and Casa de Bolsa Banorte, along general managers and executives of an immediately below level, have any charges in the issuers that may be analyzed in this document.

The Analysts of Grupo Financiero Banorte S.A.B. of C.V. do not maintain direct investments or through an intermediary person, in the securities or derivative instruments object of this analysis report.

Guide for investment recommendations.

	Reference
BUY	When the share expected performance is greater than the MEXBOL estimated performance.
HOLD	When the share expected performance is similar to the MEXBOL estimated performance.
SELL	When the share expected performance is lower than the MEXBOL estimated performance.

Even though this document offers a general criterion of investment, we urge readers to seek advice from their own Consultants or Financial Advisors, in order to consider whether any of the values mentioned in this report are in line with their investment goals, risk and financial position.

Determination of Target Prices

For the calculation of estimated target prices for securities, analysts use a combination of methodologies generally accepted among financial analysts, including, but not limited to, multiples analysis, discounted cash flows, sum-of-the-parts or any other method that could be applicable in each specific case according to the current regulation. No guarantee can be given that the target prices calculated for the securities will be achieved by the analysts of Grupo Financiero Banorte S.A.B. C.V, since this depends on a large number of various endogenous and exogenous factors that affect the performance of the issuing company, the environment in which it performs, along with the influence of trends of the stock market, in which it is listed. Moreover, the investor must consider that the price of the securities or instruments can fluctuate against their interest and cause the partial and even total loss of the invested capital.

The information contained hereby has been obtained from sources that we consider to be reliable, but we make no representation as to its accuracy or completeness. The information, estimations and recommendations included in this document are valid as of the issue date, but are subject to modifications and changes without prior notice; Grupo Financiero Banorte S.A.B. of C.V. does not commit to communicate the changes and also to keep the content of this document updated. Grupo Financiero Banorte S.A.B. of C.V. takes no responsibility for any loss arising from the use of this report or its content. This document may not be photocopied, quoted, disclosed, used, or reproduced in whole or in part without prior written authorization from Grupo Financiero Banorte S.A.B. of C.V.



Raquel Vázquez Godínez
Assistant
raquel.vazquez@banorte.com
(55) 1670 - 2967



María Fernanda Vargas Santoyo
Analyst
maria.vargas.santoyo@banorte.com
(55) 1103 - 4000 x 2586

Economic Research



Juan Carlos Alderete Macal, CFA
Executive Director of Economic Research and
Market Strategy
juan.alderete.macal@banorte.com
(55) 1103 - 4046



Yazmín Selene Pérez Enríquez
Senior Economist, Mexico
yazmin.perez.enriquez@banorte.com
(55) 5268 - 1694

Market Strategy



Santiago Leal Singer
Director of Market Strategy
santiago.leal@banorte.com
(55) 1670 - 1751



José Itzamna Espitia Hernández
Senior Strategist, Equity
jose.espitia@banorte.com
(55) 1670 - 2249



Leslie Thalía Orozco Vélez
Senior Strategist, Fixed Income and FX
leslie.orozco.velez@banorte.com
(55) 5268 - 1698



Juan Carlos Mercado Garduño
Strategist, Equity
juan.mercado.garduno@banorte.com
(55) 1103 - 4000 x 1746

Quantitative Analysis



Alejandro Cervantes Llamas
Executive Director of Quantitative Analysis
alejandro.cervantes@banorte.com
(55) 1670 - 2972



José De Jesús Ramírez Martínez
Senior Analyst, Quantitative Analysis
jose.ramirez.martinez@banorte.com
(55) 1103 - 4000



Andrea Muñoz Sánchez
Analyst, Quantitative Analysis
andrea.muñoz.sanchez@banorte.com
(55) 1105 - 1430



Alejandro Padilla Santana
Chief Economist and Head of
Research
alejandro.padilla@banorte.com
(55) 1103 - 4043



Itzel Martínez Rojas
Analyst
itzel.martinez.rojas@banorte.com
(55) 1670 - 2251



Francisco José Flores Serrano
Director of Economic Research, Mexico
francisco.flores.serrano@banorte.com
(55) 1670 - 2957



Cintia Gisela Nava Roa
Senior Economist, Mexico
cintia.nava.roa@banorte.com
(55) 1105 - 1438



Marissa Garza Ostos
Director of Equity Strategy
marissa.garza@banorte.com
(55) 1670 - 1719



Carlos Hernández García
Senior Strategist, Equity
carlos.hernandez.garcia@banorte.com
(55) 1670 - 2250



Marcos Saúl García Hernández
Analyst, Fixed Income, FX and Commodities
marcos.garcia.hernandez@banorte.com
(55) 1670 - 2296



Ana Gabriela Martínez Mosqueda
Strategist, Equity
ana.martinez.mosqueda@banorte.com
(55) 5261 - 4882



José Luis García Casales
Director of Quantitative Analysis
jose.garcia.casales@banorte.com
(55) 8510 - 4608



Daniel Sebastián Sosa Aguilar
Senior Analyst, Quantitative Analysis
daniel.sosa@banorte.com
(55) 1103 - 4000 x 2124



Lourdes Calvo Fernández
Analyst (Edition)
lourdes.calvo@banorte.com
(55) 1103 - 4000 x 2611



Katia Celina Goya Ostos
Director of Economic Research,
Global
katia.goya@banorte.com
(55) 1670 - 1821



Luis Leopoldo López Salinas
Economist, Global
luis.lopez.salinas@banorte.com
(55) 1103 - 4000 x 2707



Víctor Hugo Cortes Castro
Senior Strategist, Technical
victorh.cortes@banorte.com
(55) 1670 - 1800



Hugo Armando Gómez Solís
Senior Analyst, Corporate Debt
hugo.gomez@banorte.com
(55) 1670 - 2247



Gerardo Daniel Valle Trujillo
Analyst, Corporate Debt
gerardo.valle.trujillo@banorte.com
(55) 1670 - 2248



Paula Lozoya Valadez
Analyst, Equity
paula.lozoya.valadez@banorte.com
(55) 1103 - 4000 x 2060



Miguel Alejandro Calvo Domínguez
Senior Analyst, Quantitative Analysis
miguel.calvo@banorte.com
(55) 1670 - 2220



Jazmin Daniela Cuautencos Mora
Strategist, Quantitative Analysis
jazmin.cuautencos.mora@banorte.com
(55) 1670 - 2904